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THE COLONIAL
 ○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○
 Your ticket to the next great moment.

Season Program Ad Rates

Show your support for the arts by advertising in The Colonial Season Program Guide featuring full color throughout! Become part of the state-of-the-art historic venue that presents world-class live music and entertainment, independent and foreign films, family programming, and community events to over 9,000 residents and visitors to the White Mountains region.

REACH A WIDER AUDIENCE IN OUR SEASON PROGRAM:

Programs will be printed by May, mailed to Colonial members, and distributed to Colonial audiences and local hotspots throughout the season.

SELECT SIZING *(preview sheet on next page):*

Pre-pay and receive a 10% discount until March 1

1/8 Page: 3.75"w x 2.5"h

Open Rate

Pre-Pay Rate *(payment enclosed)*

☐ \$95

☐ \$85

1/4 Page: 3.75"w x 5"h

☐ \$165

☐ \$148

1/3 Page: 7.75"w x 3.25"h

☐ \$200

☐ \$180

1/2 Page: 3.75"w x 10.25"h*

☐ \$260

☐ \$234

**purchase of half-page ad includes 2 free feature film tickets*

ARTWORK—DEADLINE MARCH 30:

***Please send artwork files to bnicely@bethlehemcolonial.org.**

Acceptable formats include PDF, EPS, 300-dpi JPEG, or TIFF.

☐ Same as last year. *(Please note updated sizing and attach files if possible; if not, our team will resize what we have on record.)*

☐ New ad provided.

☐ Graphic Design support needed for ad creation *(additional fee may apply)*.

Please enclose any image/text you would like included with your order.

CONTACT INFO:

CONTACT NAME: _____

BUSINESS: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

PAYMENT:

☐ Enclosed is my check for \$_____ payable to **Friends of the Colonial**

☐ Please charge: Name on Card: _____

Card #

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Exp. Date: ____ / ____ ZIP: _____

**PLACE YOUR
ORDER ONLINE
TODAY:**



tinyurl.com/ColonialAds2026

MAIL COMPLETED ORDER FORM TO:

THE COLONIAL THEATRE, PO BOX 204, BETHLEHEM, NH 03574
bethlehemcolonial.org | Thank you for your support!



Your ticket to the next great moment.

AD SPECS, SEASON PROGRAM

Please send design files to
bnicely@bethlehemcolonial.org
Acceptable formats include
PDF, EPS, 300-dpi JPEG, or TIFF

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(3.75"w x 10.25"h)

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