



Your ticket to the next great moment.

## Season Program Ad Rates

Show your support for the arts by advertising in The Colonial Season Program Guide featuring full color throughout! Become part of the state-of-the-art historic venue that presents world-class live music and entertainment, independent and foreign films, family programming, and community events to over 9,000 residents and visitors to the White Mountains region.

## REACH A WIDER AUDIENCE IN OUR SEASON PROGRAM:

Programs will be printed by May, mailed to Colonial members, and distributed to Colonial audiences and local hotspots throughout the season.

## **SELECT SIZING (preview sheet on next page):**

**\*Pre-pay and receive a 10% discount until March 1\***

1/8 Page: 3.75" w x 2.5" h	<input type="checkbox"/> \$95	<input type="checkbox"/> \$85
1/4 Page: 3.75" w x 5" h	<input type="checkbox"/> \$165	<input type="checkbox"/> \$148
1/3 Page: 7.75" w x 3.25" h	<input type="checkbox"/> \$200	<input type="checkbox"/> \$180
1/2 Page: 3.75" w x 10.25" h*	<input type="checkbox"/> \$260	<input type="checkbox"/> \$234

*\*purchase of half-page ad includes 2 free feature film tickets*

## ARTWORK—DEADLINE MARCH 30:

***\*Please send artwork files to [bnicely@bethlehemcolonial.org](mailto:bnicely@bethlehemcolonial.org).***

**Acceptable formats include PDF, EPS, 300-dpi JPEG, or TIFF.**

- Same as last year. (Please note updated sizing and attach files if possible; if not, our team will resize what we have on record.)
- New ad provided.
- Graphic Design support needed for ad creation (additional fee may apply).  
Please enclose any image/text you would like included with your order.

## CONTACT INFO:

CONTACT NAME: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## **PAYMENT:**

Enclosed is my check for \$\_\_\_\_\_ payable to **Friends of the Colonial**

Please charge: Name on Card:

Card #

---

Exp. Date: / ZIP:

**PLACE YOUR  
ORDER ONLINE  
TODAY!**



[tinyurl.com/ColonialAds2026](http://tinyurl.com/ColonialAds2026)

**MAIL COMPLETED ORDER FORM TO:**  
**THE COLONIAL THEATRE, PO BOX 204, BETHLEHEM, NH 03574**  
**[bethlehemcolonial.org](http://bethlehemcolonial.org) | Thank you for your support!**



Your ticket to the next great moment.

## AD SPECS, SEASON PROGRAM

Please send design files to

**[bnicely@bethlehemcolonial.org](mailto:bnicely@bethlehemcolonial.org)**

*Acceptable formats include  
PDF, EPS, 300-dpi JPEG, or TIFF*

1/2 Page  
(3.75" w x 10.25" h)

1/3 Page  
(7.75" w x 3.25" h)

1/4 Page  
(3.75" w x 5" h)

1/8 page (3.75" w x 2.5" h)