



Strategic Plan



January 1, 2025 - December 31, 2027





Photo: White Mountain Cinema Camp (2024), by Zelda Brent

Values

We Believe

Relevant arts and cultural programming make a positive difference by creating a sense of fellowship and belonging where all are welcome;

Access to different perspectives gives us deeper understanding of the world in which we live and helps us see more clearly what unites us as well as what makes us each unique;

Responsible stewardship, community engagement, and long-standing partnerships enable us to leave a lasting legacy of cultural enrichment.

Vision

A vibrant, engaged, and enriched community through arts and culture

Mission

Inspire and invite participation in the cultural conversation





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2025-2027

Strategic Goal One

Ensure financial resilience and sustainability by growing funds and investments, net income, and legacy giving.

Strategic Goal Two

Build staff capacity and develop an environment in which staff are supported, valued, and engaged in meaningful work as reflected in annual stay interviews.

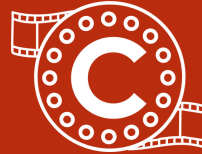
Strategic Goal Three

Increase community engagement as measured by relationships throughout our community and by attendance.

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Planning Process Participants



Board of Directors

Rusty Talbot, President
Angela Menendez, Vice President
Bruce Caplain, Treasurer
Zak Mei, Secretary
Tami Nason, Immediate Past President
Douglas Arion
Teri Bordenave*
Minnie Cushing
Nancy Czarny
Josh Dannin*
Priscilla Hindley*
Jeremy Knowlton
Marcia Roosevelt

Staff

Brenna Nicely, Executive Director
Susanna Brent, Director of Programming*
Christian Glines, House & Office Manager
Mary Ellen Russell, Graphic Designer*

Contracted Services

Jeremiah Brooks, Sound Engineer &
Internet Technician
Deb Loughnane, Bookkeeper
Roland Shick, Lighting Technician

Strategic Planning

Task Force

Teri Bordenave
Brenna Nicely
Rusty Talbot

**Board and staff members noted with an asterisk participated in the 2025-2027 strategic planning process and cycled off of the staff or board in 2024.*

Thank you to the 277 volunteers, members, funders, donors, business leaders, and community partners who participated in our process. We appreciate your input!